

Pink Rooster



www.pinkrooster.org

Website Privacy Policy

This policy was last updated on 25 June 2015

1. Data Protection Act 1998

We comply with the principles of the Data Protection Act 1998 when dealing with all data received from visitors to the site.

2. Our Services

We only hold the data necessary to offer services provided on our website.

3. Data Protection Register

Data is only used for the purposes described in our entry on the Data Protection Register.

4. Required Period

We only hold personal data for as long as necessary. Once data is no longer needed it is deleted from our files.

5. Data Storage

For administrative reasons data may be passed to and stored securely with third party service providers located outside the EEA (European Economic Area).

6. Email Updates

We regularly email website news and information updates to those customers who have specifically subscribed to our email service. All subscription emails sent by us contain clear information on how to unsubscribe from our email service.

7. Our Promise

We never sell, rent or exchange mailing lists.

8. Data Shared With Partners

We may however share commercial and technical data with our partners where a customer has accessed and used our website via a site belonging to one of our partners. However, such information will also be subject to our partners' privacy policies.

9. Email Options

If you subscribe to our email service via a partner site, that partner may wish to send you details via email of other products and services, which may be of interest to you. However when you subscribe directly to our email service you will be asked whether or not you wish to receive such emails.

10. Partner Privacy Policies

Please note that we only share data with partners that operate their own privacy policy.

11. Spam

In accordance with the Privacy and Electronic Communications (EC Directive) Regulations 2003, we never send bulk unsolicited emails, (popularly known as Spam) to email addresses.

12. Product Updates

We may send emails to existing customers or prospective customers who have enquired or registered with us, regarding products or services directly provided by us.

13. Email Content

All emails sent by us will be clearly marked as originating from us. All such emails will also include clear instructions on how unsubscribe from our email service and any future emails. Such instructions will either include a link to a page to unsubscribe or a valid email address to which you should reply, with "unsubscribe" as the email subject heading.

14. Cookies

Our website uses "cookies" to track use and allow customers to purchase from our website. Please note that these cookies do not contain or pass any personal, confidential or financial information or any other information that could be used to identify individual visitors or customers purchasing from our website. Please note that you are free to refuse cookies. However, for purely technical reasons this may prevent you from purchasing from our website. This is because anonymous cookies are commonly used to keep track of the contents of customers' shopping baskets or trolleys during the checkout process. This facility ensures that the items added to (or removed from) your basket are accurately stated when you go to pay.

15. Contact Us

If you have any questions relating to our Privacy Policy please email us at info@pinkrooster.org